



WHY ARE SO MANY YOUNG CANADIANS OVEREDUCATED AND UNDEREMPLOYED? CBC'S NEW DOC ZONE DOC "GENERATION JOBLESS" LOOKS FOR ANSWERS
- ONE-HOUR DOCUMENTARY PREMIERES THURS. JAN. 31 AT 9 P.M. ET/PT ON CBC-TV -

FOR IMMEDIATE RELEASE

Toronto, Jan. 8, 2013 . Today, the unemployment rate for Canada's twenty-somethings hovers just under 15%, which is nearly double the national average. Why are so many of today's college and university graduates unable to forge their way into the job market? The new CBC documentary **Generation Jobless** takes a critical look at the growing problem and the serious ramifications it will have on the lives of every Canadian regardless of age, gender, education or income. Can we fix a broken system or are we destined to betray an entire generation? A Dreamfilm production, **Generation Jobless** premieres **Thurs. Jan. 31 at 9 p.m. ET/PT** on **CBC's Doc Zone**.

[Click here](http://is.gd/EirhQF) to watch a trailer of **Generation Jobless** - <http://is.gd/EirhQF>.

So many young people either can't find work or have to take jobs that don't require the investment they've made in higher education, and they blame themselves, say co-directors Sharon Bartlett and Maria LeRose. This documentary reveals there are many external forces working against them.

Generation Jobless explores the harsh realities Canada's twenty-somethings face when they try to gain a toehold in the workplace: unprecedented competition from their parents' generation, and an economy that is being transformed by globalization and automation. **Generation Jobless** also looks to Switzerland for a solution, where youth unemployment is 2.8% - the lowest in the developed world. In this country, a strategic alliance between government, educators and employers ensures that almost all young people find their place in the job market. If Switzerland can achieve this, why can't Canada?

Several experts weigh in on what many are calling the most important social issue of our time . including Francis Fong, TD Bank Economist; Armine Yalnizyan, Sr. Economist, Canadian Centre for Policy Alternatives; Lauren Friese, owner of online career resource, Talent Egg; and Dr. Paul Cappon, former head of the Canadian Council on Learning.

"Generation Jobless" is directed by Sharon Bartlett and Maria LeRose, who produced the documentary with Sue Ridout. It is the third in a trilogy of documentaries made by Bartlett & LeRose about the millennial generation, following **Hyper Parents & Coddled Kids** (2010) and **Generation Boomerang** (2011). **Generation Jobless** is narrated by Ann-Marie MacDonald. The director of photography is John Collins, editor is Chris Holmes, and the original music score is by Graeme Coleman. Produced by Dreamfilm Productions in association with the Canadian Broadcasting Corporation. Michael Claydon is executive producer of CBC's **Doc Zone** and Linda Laughlin is senior producer for CBC Independent Documentaries. Mark Starowicz is executive director of Documentary Programming for CBC Television. Produced with the participation of the Canada Media Fund, Rogers Documentary Fund, the Province of British Columbia Film Incentive BC, and the Canadian Film or Video Production Tax Credit Program.

Dreamfilm Productions is a Gemini Award-winning film production company in Vancouver that specializes in thought-provoking documentaries. Established in 2001 by acclaimed broadcast journalist Sue Ridout, **Dreamfilm** delivers high-impact documentaries that tackle subject matter with both sensitivity and journalistic integrity. In just over a decade, Dreamfilm has built an impressive roster of 15 award-winning documentaries, including *The Downside of High* (2010), broadcast on CBC; *The Nature of Things* and winner of the prestigious Gold World Medal for Best Health & Medicine documentary at the 2011 New York Festivals; *%-Cars* (2011), a two-hour documentary special for the Discovery Channel, which earned two Gemini nominations; and the Gemini Award-winner *%Peace Warrior* (Best Biography Documentary, 2009) which followed Canadian soldier Capt. Trevor Greene as he struggled to recover from a devastating brain injury suffered in Afghanistan. Dreamfilm's documentaries have been broadcast in more than 125 countries around the world, and are used extensively as educational tools in colleges and universities.

For full information on Generation Jobless, please visit:
dreamfilm.ca/

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